

# The Good Samaritan Charity Application is Released Within Facebook

*With its release, Good Samaritan is redefining charity awareness applications within Facebook, by offering more features, more user value, and more charity assistance!*

The Good Samaritan application, launched by Prometheus Internet Visions of Edwardsville, IL, has totally changed the face of charity applications within Facebook.

Good Samaritan, a combination charity awareness application, is definitely a new look and feel for charity applications within the Facebook social network. The application itself allows users to either participate in free surveys or to pursue hundreds of products and services that are offered online at a discount. Each of these items allows Prometheus Internet Visions to earn commissions from their host affiliate network, and every commission results in a twenty-five percent allocation of each earned commission to the charity of the user's choice.

Good Samaritan not only donates twenty-five percent of its earnings to charity, but is also tracks these earned donations for its users. This allows the application to display earnings for each charity that the user earns donations for, as well as a total amount for them to see within the "Your Earnings" tab within the application.

The application also has a viral value by allowing users to invite their friends within Facebook to join the application. This viral value is realized through the donation amount displayed on the user's profile page, which is a total amount of the user's earned charity donations plus the total earned charity donations of users which downloaded the application via invitation from that user. Helping charities by helping others to take action to assist those charities simply means that you should, and will, get credit for their earned donations, as well as your own, within Good Samaritan.

Of course, donating to charities is not the total value within Good Samaritan. Good Samaritan is not focused on helping one charity, but upon helping many. Starting with a list of two amazing charities that users can earn donations for, Action Against Hunger and the United States Fund for UNICEF, Good Samaritan is designed to allow the list of participating charities to grow as the user-base within the application grows large enough to support more charities. This growth is not determined by Prometheus Internet Visions however, but through the charity invite feature on the "Charity Awareness" tab within the application.

The charity awareness value of the application is also a key quality of the Good Samaritan charity application. The "Charity Awareness" tab allows users to see all participating charities, and to visit their website by clicking on the "Learn More" button next to each listed participating charity. Users will be able to visit each of the charities' websites, learn everything that the need to know about each charity, and to even donate directly to each

charity through their website.

Every user also has a profile within the application, which tracks their home country as well as their chosen favorite charity. This allows users to only see discounted offers which pertain to their country, as well as to utilize the "Donate to Favorite" tab in order to immediately view the offers pages within the application. When they do so, earned donations automatically go to their favorite charity without them having to select the charity prior to visiting the offers page, as the "Make a Donation" button requires them to do within the "Home" tab.

By becoming a Good Samaritan user, users are able to save money on some of the most in-demand products and services (Blockbuster Total Access, Dish Network, Forbes Magazine, The New York Times, Washington Mutual, etc.), as well as ensure that a donation goes to an amazing charity in the process. However, if users don't see a product or service that they currently have a need for, or if they're operating on a tight budget, they can simply spend a few minutes each month completing a couple of free surveys which will also result in earned donations for the participating charity of their choice. Each time a Facebook user is socializing with their friends online, they can also help to earn donations for their favorite charity, and perhaps even become one of the "Top Earners" for that particular charity within Good Samaritan!

As a last and final feature of the Good Samaritan application, the Good Samaritan Charity Community forum (<http://goodsamaritancharities.yuku.com/directory>) was also created in conjunction with the application. This forum environment gives a single communication environment for the Good Samaritan user and charity communities. It also allows for an environment for notifications and updates to be communicated to both communities, in conjunction with the Good Samaritan Fan notifications.

About Prometheus Internet Visions, Inc.:

The starter company, founded in November of 2007, was founded by President Jason Cloninger, a four year United States Navy veteran and 7 year Information Technology professional. He has announced that each and every project that Prometheus Internet Visions launches will have some kind of involvement with contributing donations or services to charities and non-profit organizations.

<http://www.goodsamaritancharity.com/download>